



Dear Mr/Ms,

Request for Participation & Sponsorship – 11th Nongsa Neptune Regatta

Sea, sun and nature greetings from Nongsa Point Marina & Resort, where the city ends and relaxation begins.

We are returning with heightened zest leading up to the 11th Nongsa Neptune Regatta taking action from 20th to 29th January 2023. We invite your participation and sponsorship in cash and/or in kind.

Last years saw over 300 participants, partners, media and boating race fans gather at Nongsa Point Marina & Resort to experience international and traditional Indonesian races first-hand, enjoy the luxuries of our beachfront resort and bring individuals together for the passion of boating and sailing sports.

We hope you are keen in supporting our efforts to show our admiration and support to boating enthusiasts, locally and regionally, by being amongst our esteemed sponsors represented at the 11th Nongsa Neptune Regatta. Your involvement will help make this regatta truly special for the boating community. In addition to being listed on varied advertising, promotional materials, social media and print media, you will have the opportunity to highlight your brand by hosting a booth onsite. Kindly refer to Annex A for our Sponsorship Package.

Benefits of Sponsorship and/or Donation:

- Create brand awareness with over 500,000 yachting and water sports enthusiasts
- Associate and position your brand with a lifestyle and sea sports event
- Drive traffic to your onsite activations and online platforms
- Network with high net worth individuals (business owners / CEO / decision makers)

The 11th Nongsa Neptune Regatta committee can also tailor a sponsorship package that may better suit your corporate and business needs.



Examples of Sponsorship and/or Donation:

- Welcome cocktail
- Opening and/or closing dinner
- Apparels (event polo t-shirts and/or caps)
- Challenge trophies and/or daily prizes & awards
- Live entertainment for opening and/or closing dinner

We hope to have the opportunity to share our full presentation of sponsorship benefits in the near future. We will follow up with you within the next few days to explore if a meeting is warranted to explore a mutually beneficial collaboration. Should you have any queries or need further clarification on the 11th Nongsa Neptune Regatta, please contact Mr Prakash Reddy via email prakash@nongsapointmarina.com or call +628117701606.

Thank you for your consideration.

With kind regards,
Prakash Reddy
Marina and Watersports Manager
Nongsa Point Marina & Resort

Enclosed: Sponsorship Package & Regatta Programme

Annex A

SPONSORSHIP PACKAGES		Sponsorship Commitment (SGD)				
		Premium	Bronze	Silver	Gold	Platinum
		5000	10,000	20,000	35,000	50,000
	Quantity of Sponsors	5	4	3	2	1
	In- kind	50%	50%	50%	50%	50%
#	Benefits / Branding / Collaterals / Exposure					
1	Naming right of the event					✓
2	Logo on Apparels (solo primary location)					✓
3	Logo on Apparels (solo secondary location)				✓	
4	Logo on apparels (shared other location)			✓		
5	Logo on event collaterals	✓	✓	✓	✓	✓
6	Seats at events receptions	2	4	6	8	10
7	Display of product (location varies)	✓	✓	✓	✓	✓
8	Award presentation opportunity				✓	✓
9	Complimentary Accommodation *	✓	✓	✓	✓	✓
11	Product brochure display	✓	✓	✓	✓	✓
12	Product brochure in event kits	1	2	3	4	5
13	Social Media Promotion #	✓	✓	✓	✓	✓
14	Verbal name mention at receptions				✓	✓
15	Logo in event / organiser website	✓	✓	✓	✓	✓
16	Display of brand flags / banners (own cost)	1	2	3	4	5
17	Event venue TV advertising #				✓	✓
18	VIP / Networking Cocktail Session (own cost)	✓	✓	✓	✓	✓
19	Spectator yacht seats *	1	2	3	4	5

* On final day. Subject to availability

Frequency and Type varies

11th Nongsa Neptune Regatta – Programme

Date	Itinerary	Time
20 th Jan 2023, Friday	Registration / Inspection / Measurements	1000 – 1500hrs
21 st Jan 2023, Saturday	Registration / Inspection / Measurements	1000 – 1500hrs
	Regatta Briefing / Opening Party	1600hrs
22 nd Jan 2023 Sunday	Spare day	
23 rd Jan 2023, Monday	Day 1 Racing: Passage Race to Benan Island (0° 28.53'N 104° 26.92'E)	0755hrs
24 th Jan 2023, Tuesday	Day 2 Racing: Passage Race to Sikeling Island (0° 7.91'N 104° 13.94'E)	0755hrs
25 th Jan 2023, Wednesday	Day 3 Racing: Equator Race	1155hrs
26 th Jan 2023, Thursday	Lay Day. Meet and greet Lingga Ministry of Tourism and lunch	1100hrs
27 th Jan 2023, Friday	Day 4 Racing: Passage Race to Mubut Darat Island (0° 49 .91'N 104° 13.94'E)	0755hrs
28 th Jan 2023, Saturday	Day 5 Racing: Passage Race to Nongsa	0755hrs
	Gala dinner & Prize Giving	1800hrs
29 th Jan 2023, Sunday	Home Sweet Home	

Note: Schedule is subject to changes without prior notice.